

## 2017 Atlanta Academy Gala & Auction Sponsorship Categories & Benefits

	Diamond	Platinum	Gold	Silver	Denim
	\$10,000	\$5,000	\$2,500	\$1000	\$500
Highlighted as a Sponsor on the <b>Gala step &amp; repeat</b> outside the Gala entrance & the Gala Program	$\bigotimes$	$\heartsuit$			
Family or Company Name <b>Sponsor of Ongoing</b> <b>"Denim Days"</b> at The Atlanta Academy, leading up to the Gala (e.g. Johnson BMW Denim Day)	$\bigtriangledown$	$\bigtriangledown$			
Highlighted as a <b>Sponsor</b> on the Gala page on the Atlanta Academy website, social media, and public- facing materials for the Gala	$\bigtriangledown$	<	$\heartsuit$	$\heartsuit$	$\bigtriangledown$
<b>10 VIP Tickets/Table at the Gala</b> (Logo or Family Name Prominent on the Table)	$\bigtriangledown$				
8 VIP Tickets/Table at the Gala		$\bigotimes$			
6 VIP Tickets/Table at the Gala			$\bigotimes$		
4 VIP Tickets				$\bigotimes$	
2 VIP Tickets					$\bigotimes$
Sponsor Profile on Facebook and other school social media outlets	$\bigotimes$	$\bigotimes$			
Sponsor Page on the Gala Program/Auction Website	$\bigotimes$	$\bigotimes$			
Sponsor Day – Exposure to the Atlanta Academy audience via signage, parent portal, Gala T-shirt, etc	$\bigotimes$	$\heartsuit$	$\heartsuit$	$\heartsuit$	$\bigotimes$

\* VIP Tickets include chair/table acknowledgement signage & recognition by Master of Ceremonies. Sponsor day exposure includes sponsor logo and sponsor level. Previous sponsors have first right-of-refusal on sponsor level access.

When: February 4, 2017 7pm, Roswell Country Club

Thank you for your support of our mission to provide an individualized approach to learning through small class size and a structured, nurturing environment. Your donation may be tax deductible. Please consult your tax advisor. The Atlanta Academy is a 501(c)(3) Organization / Federal Tax ID No: 58-2574521. For more information contact Cam <u>camteems@gmail.com</u> or Glory <u>glorytaylor19@aol.com</u>